



# APURVA RAJ

Creative Solutions Manger  
Graphic Designer

## Contact

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- New Delhi, India
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## Why me?

10+ years of experience, creative career spanning in PC/Mobile/Tablet, multimedia and graphics for some of the world's leading brands. With a strong visual sense, good communication skills both verbal and written and the ability to coordinate and handle clients.

## Skills

- Adobe Photoshop CC
- Adobe Animate CC
- Adobe Muse CC
- Adobe Illustrator CC
- Adobe Dreamweaver CC
- Adobe Premiere Pro CC
- Sound Forge 10
- 3ds Max 2014

## Languages

- English
- Hindi

## WORK EXPERIENCE

July 2013 - Present

**Creative Solutions Manager**  
Former Graphic Designer  
Exponential Interactive INC

Handling complete project life cycle and serving as a point of contact between external and internal teams for US and Canada market. KRA also includes QA, troubleshoot and resolve problems, educate Sales and Account Managers about SLAs and product behavior.

Noida, Ind

Feb 2010 - July 2013

**Graphic Designer / 3d Modeler**  
Impressico Business Solutions Pvt. Ltd.  
& Crosshairs Communication

Created 3D product models/animations, product promotions, graphic designs, presentations, graphics for social media sites, blog designs, Facebook tabs and applications design, event promotions etc.

Delhi/NCR, Ind

Oct 2008 - Jan 2010

**3d Modeler / Animator**  
Impressico Business Solutions Pvt. Ltd.

Created 3d product models/animations, walkthroughs, product promotions, graphic designs.

Noida, Ind

Dec 2006 - June 2008

**Graphic Designer / 3d Modeler**  
Train2success Interactive solution Pvt. Ltd.

Created 3d product models/animations, product promotions, graphic designing for E-learning courses.

Mumbai, Ind

## HIGHEST EDUCATION

2011 - 2014

**B.Sc. in Multimedia Technology**  
Bachelor's Degree from PTU

Relevant coursework: Graphics, Desktop publishing, Advertising, Digital photography, Adobe Flash, 3d modeling & animation, Video & Sound editing, Story board designing, Concept of animation and special effects.

Punjab Technical University

## PROFESSIONAL CERTIFICATE

2004 - 2005

**Higher Diploma in Cartooning and Animation**

Related coursework: Graphic designing, Flash, Photoshop, 3ds Max, Sound forge, Adobe Premiere.

Animax Technologies

## HOBBIES

- Gymming
- Travelling
- Photography
- Music
- Swimming
- V. Games

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